

# RAJAR DATA RELEASE Q2 2025 – July 31<sup>st</sup> 2025



## Weekly Reach (000s)

| BBC Radio Listening            |        |        |        | Commercial Radio Listening |        |        |        |
|--------------------------------|--------|--------|--------|----------------------------|--------|--------|--------|
|                                | Q2 24  | Q1 25  | Q2 25  |                            | Q2 24  | Q1 25  | Q2 25  |
| All BBC Radio                  | 32,019 | 31,392 | 31,100 | All Commercial Radio       | 40,457 | 39,873 | 39,503 |
| All BBC Network Radio          | 29,472 | 28,726 | 28,606 | All National Commercial    | 27,801 | 28,299 | 28,068 |
| All BBC Local / Regional Radio | 7,046  | 7,065  | 6,924  | All Local Commercial       | 28,201 | 27,004 | 26,666 |

## Share of Hours (%)

| BBC Radio Listening            |       |       |       | Commercial Radio Listening |       |       |       |
|--------------------------------|-------|-------|-------|----------------------------|-------|-------|-------|
|                                | Q2 24 | Q1 25 | Q2 25 |                            | Q2 24 | Q1 25 | Q2 25 |
| All BBC Radio                  | 42.6  | 43.1  | 42.1  | All Commercial Radio       | 55.0  | 54.9  | 55.7  |
| All BBC Network Radio          | 38.2  | 38.7  | 37.7  | All National Commercial    | 26.1  | 27.1  | 28.0  |
| All BBC Local / Regional Radio | 4.3   | 4.5   | 4.5   | All Local Commercial       | 28.9  | 27.7  | 27.8  |